

EDUCATIONAL DISPLAY TALK

An educational display talk is an organized visual presentation of a program or a concept. A display should be designed to convey its message in a limited amount of time. This is a public speaking contest so the speaker should use the time wisely and support the visual presentation. Once the speaker completes the oral presentation, they will have a dialog with the evaluators about the display.

Posters: Educational Displays may exhibit one of the following display formats:

- ✓ **Card Table Display (approximately 30"x30"):** This format will feature a tri-fold poster board that includes a title, the member's name and 4-H affiliation, and a depiction of the program or concept. The table may be used as part of the display.
- ✓ **Panel Display (approximately 4'x4'):** The panel is presented vertically on an easel. The display will include; as a minimum, a title, the member's name and 4-H affiliation, and a depiction of the program or concept.

Visual Aids: Display items that are added to the table of an educational display should be kept to a minimum and only included if they are practical to place on the display surface itself. Items must be clearly labeled and self-explanatory. All lettering and visual depictions on the displays will be understandable or readable by an average adult from no less than a four foot distance.

Length: The speaker's presentation should be three to five minutes and then there will be questions and dialogue with the evaluators.

- Speakers are expected to introduce the educational display with a prepared oral presentation including the title, information about how the speaker belongs to 4-H, how the display is relevant to their 4-H

experience or spark, and an overview of the content on the display. The speaker should provide a brief review of the sections on the board but not read the display nor repeat the steps presented in the display.

- Additional topics that the speaker may want to include in the overview are the intended audience for the display, what ideas that the presenter hopes the viewer will learn from the display, and where the display may be used.

Number of Presenters: An individual presentation is delivered by one speaker. A team presentation is delivered by two speakers. Team members should divide work and speaking parts. An uneven distribution of work or speaking parts will impact the scoring of the presentation.

Questions: Evaluators are expected to have an educational discussion that includes questions with the presenter about the display.

Note Cards: Speakers may not use notes during the presentation of the display to the evaluators. The display should provide any necessary prompting.

Attire: Appropriate attire for the occasion. Costumes may not be used.





EDUCATIONAL DISPLAY TALK

Date

Location	<input type="checkbox"/> Club/Unit <input type="checkbox"/> County <input type="checkbox"/> Section/Region <input type="checkbox"/> State <input type="checkbox"/> Other				
County				Title	
Member Name				Age	
Member Name				Age	

A. Technical Requirements: Following the 4-H Presentation Manual Guidelines Total Possible: 3

Requirement:	Not met (0 points)	Met (1 point)	Points
1. Minimum number of posters (1)?	No	Yes	
2. Presentation length was within 3-5 minutes?	No	Yes	
3. Appearance: Appropriate attire for presentation (no costumes) and speaker is well groomed	No	Yes	

B. Content: The purpose of the presentation and the information and ideas presented Total Possible: 7

4. Content was appropriate (suitable) for the presenter's ability	(0 pts) Too basic for ability	(0 pts) Too advanced for ability	(1 pt) Within acceptable margins for ability	
5. Speaker demonstrated knowledge of the content	(0 pts) Lack of knowledge demonstrated		(1 pt) Full knowledge of content demonstrated	
6. Breadth and depth of evidence (references) used in the presentation (beyond the speaker themselves)	(0 pts) No references presented	(1 pt) At least one reference presented	(2 pts) Two or more references presented	
7. Responses to questions	(0 pts) Speaker not able answer questions	(1 pt) Speaker able to partially answer questions	(2 pts) Speaker able to fully answer questions and engage in discussion	
8. Purpose of presentation accomplished effectively	(0 pts) No		(1 pt) Yes	

C. Structure: The framework that organizes the content Total Possible: 10

9. Introduction: Personal introduction; overview, relation to 4-H	(0 pts) No	(1 pt) Included 1 aspect	(2 pts) Included 2 aspects	(3 pts) Included all aspects	
10. Body: Intended audience, ideas audience is to learn, where the display is to be used	(0 pts) No	(1 pt) Included 1 aspect	(2 pts) Included 2 aspects	(3 pts) Included all aspects	
11. Conclusion	(0 pts) No	(1 pt) Yes			
12. Presentation was well-structured (organized) to help audience understand and remember ideas	(0 pts) Steps not followed in a logical order	(1 pt) Presentation structured adequately	(2 pt) Presentation was highly structured and planned		
13. Presentation gained and held audience interest	(0 pts) Audience interest was not maintained	(1 pt) Interest was held for the majority of the presentation	(2 pts) Interest was held for the entire presentation		

D. Mechanics of Presenting: How the speaker uses voice and body to present content Total Possible: 12

14. Verbal: projection; tone; speech rate; vocal variety	(0 pts) Was not effective to convey content	(1 pt) Sufficient to convey content	(2 pts) Effectively used to convey content	(3 pts) Intentional and dynamic use of verbal devices to convey content	
15. Non-verbal: Facial expressions; gestures to reinforce important points	(0 pts) Was not effective to convey content	(1 pt) Sufficient to convey content	(2 pts) Effectively used to convey content	(3 pts) Intentional and dynamic use of non-verbal devices	
16. Work area and visual aids (posters/slides)	(0 pts) Distracting and disorganized	(1 pt) Helpful to convey content	(2 pts) Intentional, organized work area; clear, effective visual aids		
17. Eye contact with the audience	(0 pts) No eye contact	(1 pt) Some eye contact	(2 pts) Sufficient eye contact		
18. Poise and confidence	(0 pts) Speaker did not appear confident	(1 pt) Speaker appeared somewhat poised and confident	(2 pts) Speaker appeared poised and confident		

(Possible 33) Total Score: